

Highlight your ag business, product or service with a professional video produced by **Farm Boy Productions** and hosted on the **Prairie Ag Catalogue** website! *Exposure where it counts!*

► Does my company need a video?

Consider your company's activities in a year, how can you apply video to the marketing you are already doing?

Social media campaigns, trade shows, awards programs, annual general meetings, and corporate social responsibility can be great video content to share your company or organization's story.

Salesforce™ says 170 YouTube views is the equivalent to the efforts of a fulltime sales person. Farm Boy Productions can help tailor your video message and make a professional video your audience will want to watch!

YouTube tracks audience retention (how long a viewer watches a video). View counts are not enough – so let Farm Boy Productions make you a video your customers will watch to the end!



Bruce Sargent has 8 years experience covering all aspects of the agriculture industry.

► Farm Boy Productions has what it takes

Farm Boy Productions is committed to providing the latest and greatest in video technologies to our clients. Farm Boy Productions keeps up with the latest trends and innovations, and make these advancements available to the agriculture industry.

Farm Boy Productions is committed to quality. Our equipment is HD for a reason. It means we can capture the best possible video for you to share with your customers. Quality video means improved audience retention. We want to make you an amazing video and make sure people want to watch it!



► VIDEO PACKAGE DETAILS

High Quality, HD Video of Business

(2 to 3 minutes final duration) Standard Rate: **\$5,000**



What's included:

- Half day production/filming
- 2-3 interviews
- 20 hours of editing
- Custom title building
- Animated video footage
- Business branding
- Three rounds of revisions
- Digital copy provided via Dropbox
- Uploaded to Business's YouTube channel
- Hosted on Prairie Ag Catalogue online

Voice-over available for a small additional fee.

Contact your **Prairie Ag Catalogue** or **Farm Boy Productions** rep today to take advantage of this offer.

FARM BOY PRODUCTIONS REP:

Bruce Sargent

Phone (519) 362-2662

brucesargent@farmboypro.ca

Company Name _____
Company Address _____

Contact Info _____
Business Website _____
Phone _____

Engagement Contact _____
Email _____
Phone _____

VIDEO ENGAGEMENT - OVERVIEW

Purpose _____

Target Audience _____

3 Key Messages 1. _____
2. _____
3. _____

5 to 10 key images to include

Timing _____

GLACIER FARM MEDIA SALES REP

Name _____
Email _____
Phone _____

Additional comments _____

